

ZeitConnect Launches Android Native App and Adds In-app Key Tag and Appointments Features.

Apps support new barcode feature to replace plastic keytags for easier client sign-in as well as MINDBODY integrated appointment scheduling for the iPhone app

AUSTIN, TX. – 8.28.12 – ZeitCode (<http://www.zeitcode.com>), a company dedicated to helping its clients deliver value through technology-based solutions, today announced the launch of an Android app for ZeitConnect, a solution that allows yoga, gym and other class-based fitness studios to easily connect to customers through their smartphones.

The new app, available in the GooglePlay Store, is offered alongside the iPhone app for the same low price of \$19.95 per month.

Additionally, two optional features new to ZeitConnect are now available. The first new feature, included for both Android and iPhone, is an in-app barcode generated for each customer, eliminating the need for physical plastic key tags making client sign-in easier. The second new feature makes appointment scheduling available through the iPhone app.

“We’re delighted to make the ZeitConnect offering even richer and more device-agnostic with this launch,” said ZeitCode President Rob Grady. “Regardless of a customer’s smartphone preference, we have an app to serve them.”

ZeitConnect remains the most affordable and fully customizable native app. For one, straightforward price, ZeitConnect offers easy set-up and support, no contracts, and unlimited locations as well as FREE scheduling, enrollment and customer prospecting widgets. The app is branded and tailored to the business, enabling each gym or studio to include a column for fitness instructors, gym location and difficulty level, as well as allowing users to instantly sign up for a class via MINDBODY. MINDBODY is a leading provider of online business management software to the health and wellness industry. As an approved MINDBODY technology partner, ZeitConnect’s appointment scheduling features can be fully integrated with the MINDBODY system, helping provide their clients with the most comprehensive management system under one roof.

About ZeitCode

ZeitCode, LLC (<http://www.zeitcode.com>) builds innovative, connected products using *Business Design, Rapid Prototyping, Agile Development* and *Customer Validation*. Whether working internally or for clients, our product design and development process is rooted in business fundamentals with market-driven feature prioritization and measured technology solutions.

The team consists of technology and business experts who leverage their expertise to deliver value-based business strategies and technology solutions; Zeit Code also innovates and creates new tools for clients when necessary. ZeitCode is a privately held company headquartered in Austin, Texas.

About MINDBODY

Founded in 2001, [MINDBODY](http://www.mindbodyonline.com) is the largest online software provider in the health and wellness industry, offering web-based business management software to nearly 20,000 clients worldwide, including fitness, yoga, Pilates, dance, and martial arts businesses. MINDBODY clients use the software to operate all aspects of their business, from [scheduling and staff management](#) to [automated marketing](#) and [eCommerce](#). MINDBODY’s clients process over 13 million class and appointment bookings per month in the company’s software. Over 3.6 million of those sessions are booked online directly by consumers via websites, mobile devices and Facebook pages. www.mindbodyonline.com

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